

# FINAL PROGRAM

Day 1 -- 22 June (Wednesday)

**09:00-09:30** Opening ceremony in AULA MAGNA  
**09:30-10:30** Keynote speaker: Nancy Pouloudi (AULA MAGNA)  
 10:30-11:00 Coffee break (ground floor)

Time	A02	128	A01	A11	045C	130	AULA MAGNA
11:00-11:50	<b>Session 1</b>	<b>ISDPM</b>	<b>BCFIN</b>	<b>DIGEI</b>	<b>GENIS</b>	<b>ISIAD</b>	<b>OPENIT</b>
	Session Chair Name	Jacob Nørbjerg	Matthew Mullarkey	Safa'a AbuJarour	Shengnan Han	Heinz-Theo Wagner	Shruti Kashyap
	Session Chair Affiliation	Copenhagen Business School	University of South Florida	An-Najah National University	Stockholm University	Neu-Ulm University of Applied Sciences	Uppsala University
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	Paper IDs	1601, 1107, 1121	1285, 1757, 1128	1013, 1236, 1067	1803, 1860, 1241	1501, 2001, 1195	1095, 1800, 1016
12:00-13:00	<b>Session 2</b>	<b>ISDPM</b>	<b>BCFIN</b>	<b>DIGEI</b>	<b>GENIS</b>	<b>ISIAD</b>	<b>OPENIT</b>
	Session Chair Name	Manuel Wiesche	Kalina Staykova	Ping Wang	Shengnan Han	Axel Hund	Brian Fitzgerald
	Session Chair Affiliation	TU Dortmund University	Warwick Business School	University of Maryland	Stockholm University	Neu-Ulm University of Applied Sciences	Lero, University of Limerick
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	Paper IDs	1336, 1494, 1798	1190, 1697, 1878	1211, 1255, 1685	1651, 1727, 1967	1210, 1213, 1245	1653, 1841, 1187, 1961

PANEL 1: Understanding the Digital Companions of Our Next Generation (90 min)

13:00-14:00 Lunch

14:00-15:00	<b>Session 3</b>	<b>AIISRP</b>	<b>BCTOKEC</b>	<b>DIGEI</b>	<b>HEALTH</b>	<b>ISIAD</b>	<b>SECURITY</b>
	Session Chair Name	Konstantina Spanaki	Christoph Mueller-Bloch	Safa'a AbuJarour	Heiko Gewalt	Marco Meier	Margunn Aanestad
	Session Chair Affiliation	Audencia Business School	ESSEC Business School	An-Najah National University	Neu-Ulm University of Applied Sciences	Universtiy of Bamberg	University of Agder
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	Paper IDs	1030, 1098, 1160	1064, 1253, 1410	1261, 1648, 1977	1085, 1209, 1353	1530, 1577, 1585	1593, 1267, 1397

15:00-15:30 Coffee break (ground floor)

15:30-16:20	<b>Session 4</b>	<b>AIISRP</b>	<b>BCTOKEC</b>	<b>COGHB</b>	<b>HEALTH</b>	<b>ISIAD</b>	<b>BPMDI</b>
	Session Chair Name	Ilias Pappas	Christoph Mueller-Bloch	Jeannette Stark	Heiko Gewalt	Dana Naous	Leona Chandra Kruse
	Session Chair Affiliation	University of Agder, Norway	ESSEC Business School	TU Dresden	Neu-Ulm University of Applied Sciences	University of Lausanne	University of Liechtenstein
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	Paper IDs	1693, 1359, 1840	1869, 1969, 1826	1169, 1250, 1808	1105, 1385, 1431	1713, 1745, 1849	1244, 1273, 1868

PANEL 2: Diversity, equity and inclusion in Region 2: Challenges and ways forward (90 min)

16:30-17:30	<b>Session 5</b>	<b>AIISRP</b>	<b>SMDC</b>	<b>COGHB</b>	<b>HEALTH</b>	<b>ENTMOD</b>	<b>STRAT</b>
	Session Chair Name	Efpraxia Zamani	Marc-André Kaufhold	Alexander Kupfer	Heiko Gewalt	Robert Buchmann	Nils Urbach
	Session Chair Affiliation	University of Sheffield	TU Darmstadt	University of Innsbruck	Neu-Ulm University of Applied Sciences	Babeş-Bolyai University	Frankfurt UAS & Fraunhofer FIT
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	Paper IDs	1318, 1722, 1732	1824, 1988, 1012	2002, 1376, 1414	1684, 1734, 1768	1756, 1914, 1918	1258, 1499, 1548

**17:35-18:30** ECIS 2022 Doctoral Student Corner (Room A11)

**17:35-18:30** AIS German Chapter Meeting (Room A01)

**18:30 - 19:30** Piano Recital with ANDREI VIERU, Romanian Mathematician and Pianist (AULA MAGNA)

**19:00 - 23:59** ECIS Romanian Night

**Day 2 -- 23 June (Thursday)**

**09:00-10:00** Keynote speaker: Rares Ont, UiPath (AULA MAGNA)

10:00-10:30 Coffee break (ground floor)

Time	A02	A11	130	045C	A03	128	AULA MAGNA
10:30-11:20	<b>Session 6</b>	<b>AIISRP</b>	<b>BMDT</b>	<b>DRMIS</b>	<b>ISIAD</b>	<b>HEALTH</b>	<b>STRAT</b>
	Session Chair Name	Ariana Polyviou	Martin Adam	Fabian Reinkemeier	Verena Eitle	Maike Greve	Nils Urbach
	Session Chair Affiliation	University of Nicosia	TU Darmstadt	Universtität Göttingen	Technische Universität Darmstadt	University of Goettingen	Frankfurt UAS & Fraunhofer FIT
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	Paper IDs	1463, 1766, 2004	1592, 1692, 1144	1185, 1795, 1008	1511, 1148, 1769	1907, 1433, 1500	1810, 1371, 1765

**PANEL 3:** The role of academic associations in building bridges across countries and cultures (90 min)

**10:30-12:00** AIS Women Network (Room A01)

11:30-12:30	<b>Session 7</b>	<b>AIISRP</b>	<b>BMDT</b>	<b>DRMIS</b>	<b>SOURCE</b>	<b>HEALTH</b>	<b>STRAT</b>
	Session Chair Name	Ilias Pappas	Martin Adam	Matthias Söllner	Oliver Krancher	Wendy Curie	Till Winkler
	Session Chair Affiliation	University of Agder, Norway	TU Darmstadt	Universität Kassel	IT University of Copenhagen	Audencia Business School	FernUniversität in Hagen
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	Paper IDs	1773, 1830, 1864	1158, 1358, 1403	1260, 1329, 1452	1199, 1315, 1719	1574, 1588, 1675	1461, 1851, 1349

12:30-13:30 Lunch

13:30-14:30	<b>Session 8</b>	<b>BABD</b>	<b>BMDT</b>	<b>DRMIS</b>	<b>SPORT</b>	<b>ENTMOD</b>	<b>STRAT</b>
	Session Chair Name	Barbara Dinter	Martin Adam	Matthias Söllner	Willem Standaert	Robert Buchmann	Nils Urbach
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	Paper IDs	1628, 1704, 1796	1413, 1679, 1714	1965, 1561, 1833	1060, 1233, 1594	1280, 1372, 1479	1863, 1898, 1917

14:30-15:00 Coffee break (ground floor)

15:00-15:50	<b>Session 9</b>	<b>BABD</b>	<b>SMDC</b>	<b>ETHIC</b>	<b>SPORT</b>	<b>SECURITY</b>	<b>SIEMA</b>
	Session Chair Name	Patrick Zschech	Adeline Frenzel	Monideepa Tarafdar	Willem Standaert	Marko Niemimaa	Tanja Merfeld
	Session Chair Affiliation	Friedrich-Alexander-Universität Erlangen-Nürnberg	University of Augsburg	University of Massachusetts Amherst	HEC Liège	University of Agder	University of Münster
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	Paper IDs	1094, 1262, 1416	1084, 1212, 1342, 1451	1538, 1031, 1654	1009, 1936, 1932	1175, 1710, 1711	1142, 1380, 1720

**PANEL 4:** AI for Financial Well-Being (90 min)

16:00-17:00	<b>Session 10</b>	<b>BABD</b>	<b>SMDC</b>	<b>ETHIC</b>	<b>THEME</b>	<b>HEALTH</b>	<b>SIEMA</b>
	Session Chair Name	Christian Janiesch	Alexander Stocker	Benedikt Morschheuser	Abayomi Baiyere	Jon Seddon	David Jaspert
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	Paper IDs	1170, 1603, 1909	1523, 1887, 1089	1018, 1168, 1278	1028, 1043, 1829	1845, 1846, 1742	1929, 1985, 1785

**19:00** ECIS 2022 Gala Dinner (at VENUE Ballroom)

**Day 3 - 24 June (Friday)**

Time	A11	A02	130	045C	A01	128	
09:00-10:00	<b>Session 11</b>	<b>BABD</b>	<b>COGHB</b>	<b>GENIS</b>	<b>SMDC</b>	<b>THEME</b>	<b>KMDI</b>
	Session Chair Name	Patrick Mikalef	Stefan Greulich	Isabel Ramos	Anuschka Schmitt	Lars Andraschko	Armin Stein
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	Paper IDs	1466, 1831, 1979	1050, 1116, 1140	1184, 1189, 1227	1097, 1310, 1623	1469, 1471, 1621	1400, 1729, 1454
10:00-10:30	Coffee break (ground floor)						
10:30-11:20	<b>Session 12</b>	<b>BABD</b>	<b>COGHB</b>	<b>GENIS</b>	<b>AIDW</b>	<b>THEME</b>	<b>ETHIC</b>
	Session Chair Name	Marta Rosa	Frederik Wiedmann	Isabel Ramos	Matthias Söllner	Heinz-Theo Wagner	Markus Noelter
	Session Chair Affiliation	Portland State University	University of Innsbruck	Universidade do Minho	University of Kassel	Hochschule Neu-Ulm	EBS UNIVERSITY OF ECONOMICS AND LAW
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	Paper IDs	1338, 1806, 1873	1122, 1217, 1441	1045, 1174, 1852	1669, 1787, 1302	1428, 1194, 1222	1709, 1612, 1891
11:30-12:30	<b>Session 13</b>	<b>BPMDI</b>	<b>COGHB</b>	<b>DIGEI</b>	<b>AIDW</b>	<b>DRMIS</b>	<b>KMDI</b>
	Session Chair Name	Armin Stein	Jeannette Stark	Safa'a AbuJarour	Milad Mirbabaie	Anuschka Schmitt	Janina SEUTTER
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	Paper IDs	1520, 1492, 1490	1447, 1498, 1576	1698, 1091	1319, 1330, 1427	1772, 1680, 1061, 1138	1708, 1889, 1065

12:30-13:30 Lunch