The 29th
European Conference on Information Systems

ECIS 2021-Call for Tracks
New Horizons in Digitally United Societies

June 16 – June 18, 2021, Timișoara, Romania

The conference theme of ECIS2021 is New Horizons in Digitally United Societies. Digitization is already changing Europe and the whole world. Whether or not we can leverage its opportunities to foster prosperity, human well-being, and sustainability depends on the strategic decisions taken today. Will the countries work together to embrace these opportunities, or will they let this chance pass? Overcoming historical divides and acting solidarity united in a prosperous Europe is the only way. As digital frontrunners, the IS researchers have a key role to play and the responsibility to act as an engine to make the digital transition happen at a sufficiently fast pace for Europe to remain competitive in a rapidly digitizing world. Digitization in united societies is about bringing people together, having a better life and a bright future. Together we can build societies collectively inclusive, innovative, and able to adapt to the massive societal challenges of the 21st century. These are important to study from multiple perspectives.

In addition to the conference theme, ECIS2021 hopes to attract a range of traditional track themes that have been at the heart of the IS community in Europe. The aim of ECIS 2021 is to form a meeting place for people in the IS field to discuss fundamental and innovative issues related to Information Systems.
Topics for Track Proposals

We welcome both established and emerging topics that draw significant attention within IS research. A conference theme has already been set up. We aim at having 20-21 tracks. Topics for which we look for track proposals are below. Further topics are welcome.

| 2. Business Analytics and Big Data| 11. IS Innovation, Adoption and Diffusion |
| 3. Business Models and Digital     | 12. IS Research Methodology and Philosophy |
| Transformation                    | 13. IS Security, IS Privacy and IS Ethics |
| Information Systems                | 15. Knowledge Management and             |
| 5. Crowds, Social Media and Digital| Organizational Learning                  |
| Collaboration                     | 16. New Horizons in Digitally United Societies |
| 6. Design Research in Information Systems | 17. Openness and IT                      |
| 7. Digitization of Industries, the Public Sector, and the Larger Society | 18. Service Science and Information Systems |
| 8. Health Information Technology and IS for Healthcare | 19. Social and Ethical Implications of ICT Use |
| 9. IS Curriculum and Education     |                                             |

Track Chair Responsibilities

We cordially invite fellow researchers to propose tracks on their particular field of interest. Each track is to be organised by a minimum of two and a maximum of three chairs. The track chairs should be based in different countries. The co-chairs team for each track should possess sufficient level of academic seniority, in terms of being recognized in the field (of the track), e.g. through publications, as well as having editorial experience. Furthermore, we seek a gender-balanced composition of the track chair team.

The responsibilities as a track chair will be to:

1. Liaise with the program chairs on all matters that concern ECIS 2021;
2. Promote the track and take sufficient measures to ensure an adequate number of submissions;
3. Organise a peer review cycle for the papers submitted to your track, assisted by a set of associate editors (AEs). Track chairs will nominate associate editors for the reviewing process, and they will assure that each paper will receive three high quality reviews;
4. Propose to the program committee the papers that will eventually be accepted for inclusion into the conference program; nominate papers for awards;
5. Create an attractive track program;
6. At least one of the track co-chairs should attend ECIS 2021 and serve as a point of contact for session chairs in the respective track.

Please note that track chairs cannot submit to their own track. They can submit to the General Track of the conference.
Structure of Track proposals

We provide a template for the structure of the track proposal – please use the template that can be found at the conference website.

1. A title for the track (less than 15 words) – as per the list above or if not there, the new title with a justification and explanation why the track would attract an audience.

2. Names, e-mail and mailing addresses, affiliations, phone numbers, URLs of website of each of the track co-chairs. Please designate one of the co-chairs as the primary contact person.

3. A short description of the track and its focus (maximum length: 200 words and about 10 potential suggested topics): define the proposed area of research; discuss the topics the track will address, and how these align with the ECIS 2021 conference theme.

4. A tentative list of associate editors for the proposed track. Please provide names and affiliations. As a potential track chairs you cannot serve as planned associate editor for ECIS2021.

5. Short bios (less than 100 words) of each co-track chair including your track record (if any) in organising tracks, or in other academic services in the IS community.

Track chairs are encouraged to make fast track or special issue arrangements with leading journals that fit the topic of the track.

Evaluation

Each proposal will be evaluated by the ECIS 2021 program chairs in cooperation with the conference chairs. Decisions will be based on (a) the overall merit of the proposal, (b) the significance of the subject, (c) the profile and diversity of the track team (including seniority, location, and gender); and the (d) fit with the conference theme.

Tracks will be selected with the objective of balancing traditional IS topics with emerging topics, while supporting diversity of chairs. If needed, proposals might be merged for best possible coverage of topics and the best mix of track chairs.

Please note that to ensure diversity of track topics, the ECIS 2021 program chairs might approach you with suggestions to modify the proposal. In case there are proposals for similar topics, the committee might ask you to consider joining forces (but the maximum of three chairs remains). The committee reserves the right to invite scholars to become track chairs on topics that have not been proposed through the open call.

Track proposals should be e-mailed to ecis2021@e-uvt.ro as soon as possible but no later than March 1, 2020. Notifications of acceptance or rejection of proposed tracks will be sent out by June 2, 2020.