

# The 30th

# **European Conference on Information Systems**

## ECIS 2022 – Call for Tracks New Horizons in Digitally United Societies

June 18 – June 24, 2022, Timișoara, Romania



Photo provided by Ion Gondobescu

The conference theme of ECIS 2022 is *New Horizons in Digitally United Societies*. Digitalization is already transforming Europe and the whole world. Whether or not we can leverage its opportunities to foster prosperity, human well-being, and sustainability depends on the strategic decisions taken today. Will the countries work together to embrace these opportunities, or will they let this chance pass? Overcoming historical divides and acting solidarity united in a prosperous Europe is arguably the only way. As digital frontrunners, IS researchers have a key role to play and the responsibility to act as an 'engine' to make the digital transition happen at a sufficiently fast pace for Europe to remain competitive in a rapidly digitizing world. Digitalization in united societies is about bringing people together, having a better life and a bright future. Together we can build societies that are collectively inclusive, innovative, and able to adapt to the massive societal challenges of the 21st century. For these challenges, it is imperative to study them from multiple perspectives.

In addition to the conference theme, ECIS 2022 hopes to attract a range of traditional track themes that have been at the heart of the IS community in Europe. The aim of ECIS 2022 is to form a meeting place for people in the IS field to discuss fundamental and innovative issues related to Information Systems.







## **Topics for Track Proposals**

We welcome both established and emerging topics that draw significant attention within IS research. A conference theme has already been set up. We aim at having **18-20 tracks**. In particular, we are looking for track proposals on the established topics listed below. Proposals on other emerging topics are most welcome as well.

- 1. Business Analytics and Big Data
- 2. Blockchain and FinTech
- 3. Business Process Management
- 4. Health Information Technology and IS for Healthcare
- 5. IS Research Methods & Philosophy
- 6. IS Development and Project Management
- 7. Social Media
- 8. IS Strategy and Governance
- 9. Design Research in IS
- 10. Service Science and IS

- 11. IS Security, IS Privacy and IS Ethics IS Curriculum and Education
- 12. IS Cognition, IS Behavior and IS Use Consequences at the Individual Level
- 13. Human Behaviour and IS in Organizational Contexts
- 14. Business Models and Digital Innovation and Transformation
- 15. Digital Innovation and Transformation of Industries and Public Institutions
- 16. Digitalization of the Public Sector and the Larger Society

#### Track Chair Responsibilities

We cordially invite fellow researchers to propose tracks on their particular field of interest and expertise. Each track is to be organised by at least two but no more than three chairs. A special justification is to be provided when a track chair team consists of four (or more) track chairs. The track chairs cannot come from the same institution and should be based in different countries (at least 2 countries). A potential track chair must have had a PhD degree for at least 3 years. Also, the track chair team must possess a high level of academic excellence, in terms of being recognized in the research field of the track (e.g., through publications and/or editorial experience in the IS discipline). We seek a gender-balanced composition among the track chairs.

#### The responsibilities of track chairs are:

- 1. Liaise with the program chairs on all matters that concern ECIS 2022;
- 2. Promote the track and help with attracting an adequate number of submissions;
- 3. Organise a peer review cycle for the papers submitted to their track, assisted by a set of associate editors (AEs). Track chairs will nominate associate editors for the reviewing process, and ensure that each paper receives high quality reviews;
- 4. Propose to the program committee the papers that will eventually be accepted for inclusion into the conference program; nominate papers for awards;
- 5. Create an attractive track program;
- 6. At least one of the track co-chairs should attend ECIS 2022 and serve as a point of contact for session chairs in the respective track.







## Structure of Track Proposals

ECIS 2022 provides a template regarding the structure of track proposals – please use this template, which is available on the conference website.

- 1. A title for the track (as per the list above); or, a new title with a justification and explanation why the track is expected to attract an audience.
- 2. Names, e-mail and mailing addresses, affiliations, phone numbers, URLs of the website of each track co-chair. Please designate one of the co-chairs as the primary contact person.
- 3. A short description of the track and its focus (maximum length: 200 words, plus suggestion of about 8 to 12 potential topics): define the proposed area of research; discuss the topics the track will address and how these align with the ECIS 2022 conference theme.
- 4. A tentative list of associate editors (AEs) for the proposed track (between 10 and 15). Please provide names and affiliations. It is recommended that potential track chairs do not serve as AEs for other tracks proposed to ECIS 2022.
- 5. Short bios of each track co-chair, including each chair's record (if any) in organising conference tracks, or in other academic services in the IS community.

Track chairs are encouraged to make fast-track or special issue arrangements with leading journals that fit the topic of the track.

Please note that track chairs must not submit to their own track. They can submit to other tracks and/or the general track of the conference.

#### **Evaluation**

The program chairs will assess each track proposal and confer with the conference chairs. Decisions will be based on (a) the overall merit of the proposal, (b) the significance of the topic, (c) the profile and diversity of the track team (including PhD title, research excellence, location, and gender); and (d) fit with the conference theme.

Tracks will be selected with the objective of balancing established IS topics with emerging topics, while supporting diversity of chairs. To ensure the best possible coverage of track topics and the best mix of track chairs, the ECIS 2022 program chairs might approach you with suggestions to modify your proposal. If there are multiple proposals for the same or similar topics, the committee might ask you to consider joining forces (while the maximum of three chairs remains intact). The committee reserves the right to invite scholars to chair tracks on topics that have not been proposed through the open call.

Track proposals should be e-mailed to <a href="ecis2022.pc@gmail.com">ecis2022.pc@gmail.com</a> as soon as possible, and not later than **March 5, 2021**. **This is a firm deadline** – late submissions cannot be accepted. Notifications of acceptance or rejection of proposed tracks will be sent out in early June 2021.



